

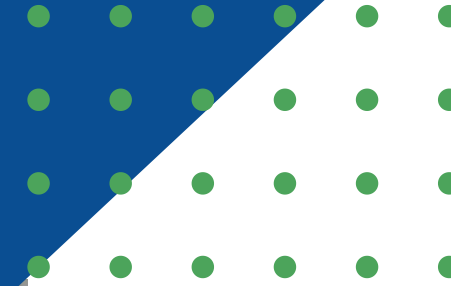


Let's build our dream together

Alpe Adria IMC 2025

4 countries
5 round, 12 races





Opportunity

The Alpe Adria International Motorcycle Championship (AAIMC) has been one of Central Europe's most prestigious racing series for over two decades. Throughout the season, five race weekends take place across four countries, featuring 12 races where the continent's top riders, representing over 12 nations, compete. This presents a unique opportunity for companies to showcase their brand to a diverse and widespread audience.



Why join us?



01
**International
Exposure**

02
**Cost-Effective
Advertising**

03
**Extensive
Media
Coverage**

04
**Targeted
Audience**

05
Perfect platform





01

International Exposure: Your brand reaches spectators and racers across 4 countries and 12 nations.

02

Cost-Effective Advertising: Appear across multiple countries and race weekends for a fraction of traditional marketing costs.



03

Extensive Media Coverage: Regular news features, TV, and online broadcasts enhance visibility.

04

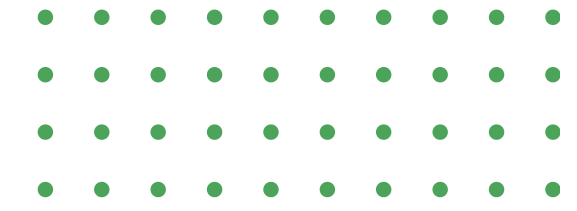
Targeted Audience: Engage with a dedicated and passionate motorsport community.

05

Perfect platform: Achieve everything at once.



4 countries 4 tracks 5 rounds



Croatia
Automotodrom Grobnik
16-18/05
08-10/08



Hungary
Pannónia Ring
13-15/06



Czech Republic
Automotodrom Brno
04-06/07



Slovakia
Slovakia Ring
05-07/09

and many more

International Presence Strong Brand Visibility

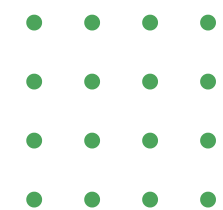
With its Central European locations and a highly competitive field, the AAIMC ensures that partners' logos and branding reach multiple countries and target audiences. Achieving such an international presence through traditional advertising would require a significantly larger investment, whereas sponsorship in the AAIMC provides long-term and continuous visibility in the motorsport industry.

Cost-Effective and Targeted Advertising

One of the biggest advantages of motorsport is that its audience is already receptive to the partners messages. Within the AAIMC, companies can display their branding on trackside banners, motorcycles, riders' gear, and official communication materials. This costs only a fraction of what it would take to reach multiple countries through separate advertising campaigns.

Media Coverage and Live Broadcasts

Races are regularly broadcast on local TV channels, online platforms, and covered by motorsport media outlets, ensuring that partners are visible not only at the venue but also to thousands of viewers watching from home. The media exposure is guaranteed, as the races generate news, analysis, and summaries where partners' names and logos can receive prominent placement.



National Facebook pages



POLAND

CZECH REPUBLIC

MACEDONIA

GREECE

ITALY

GERMANY

AUSTRIA

SWITZERLAND

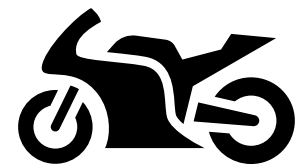
TURKEY

HUNGARY





Visibility media owned



RIDERS PARTICIPATING IN 2024

1.200 riders



WEBSITE

24.000 single users



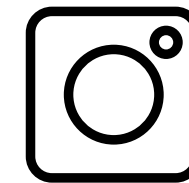
X PROFILE

200 followers



OFFICIAL CHAMPIONSHIP APP

2.200 views



INSTAGRAM PROFILE

18.000 followers
1.600.000 impression



FACEBOOK PROFILE

2.800 fan



NATIONAL FB PROFILES



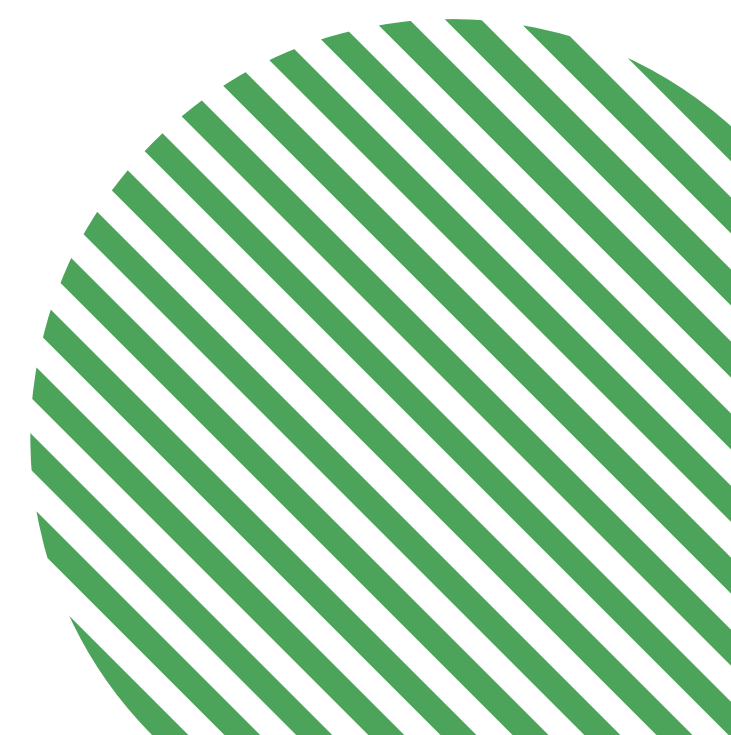
YOUTUBE CHANNEL

3.500 views



SPECIFIC VISIBILITY RIDER PROJECTS

>> Let's build our dream together

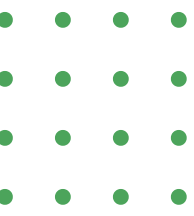


Summary

If your company seeks exceptional visibility in an international motorsport championship, the Alpe Adria series offers the perfect platform.

- ×
- ×
- ×
- ×

Become a partner today and seize this exclusive opportunity!



Motorsports are the future of the technology...

Keep in touch

info@aaimc.eu

 **+39 345 5163677**

